

## GOT THE GIFT OF THE GAB

Joining M.R. Usnisa on stage as guest speaker on the night will be ...



**Sumate Sudasana**

Khun Sumate has been in the travel industry for over 30 years, 26 of which were in the specialised field of Destination Management, serving the incentive travel sector. He has been on the TICA-Thailand Incentive and Convention Association board of directors since its early years and is now its President. He is also current president of Site Thailand Chapter and has been a member since 1987. In 1993 he was awarded World Incentive Travel Personality for Asia by the organizers of IT&ME and EIBTM and in 1995 was named Site Member of the Year.

The company he founded, Creative Destination Management (CDM) serves the incentive markets worldwide, and also functions as a PCO, serving international meeting events in Thailand.

## IN"COMPERE"ABLE

Our comperere for what promises to be a night of glitz and extravaganza on 8th October will be ...



**M.R. Usnisa Sukhsvasti**

M.R. Usnisa Sukhsvasti is currently editor of Outlook, the features section of the Bangkok Post newspaper. She has been with the newspaper for just over 10 years.

Prior to this, her career path had taken her in several directions. With a master's degree in English literature from Queen Mary's College, University of London, she started off as a lecturer at the English Department, Faculty of Arts, Chulalongkorn University. After leaving the academic life, she spent five years in the public relations department of Thai Airways International, before opening her own companies, one a convention organizer and the other a public relations and advertising agency. During this time, she was also a news anchor for English language Skybreak news programme on Thai Sky cable TV.

In the late 1990s, she joined UNICEF (Thailand) as Communications Officer, before joining the Bangkok Post's Outlook team, moving up from Senior Writer to Social Editor and Editor respectively.



# It seems like only yesterday,

that I, on behalf of the Dusit Thani, Hua Hin, was at the annual World Luxury Hotel Awards Gala Ceremony held in Lebua at the State Tower, Bangkok 2009, proudly receiving the Top International Luxury Beach Resort Award

Established in 2006 to reflect and celebrate the ultimate achievements in hotel and resort hospitality excellence, these awards are about congratulating hotels that have taken that extra step or gone the extra mile to prove themselves worthy of recognition as exceptional when judged against the best possible global standards. With such a challenging and exacting criteria, the World Luxury Hotel Awards have rapidly become the benchmark accepted as the pinnacle of achievement for luxury hotels, resorts and lodges worldwide.

Each year, guests, travel agents and tour operators may put forward entrants on the official "nominate a hotel" section of the website. After evaluation, nominees accepted receive their nominee logos which they may display on their market-

ing material and websites, allowing international exposure and welcoming close scrutiny of their services and facilities. Winners and finalists at the end of each year are automatically accepted to participate the following year and defend their title.

The final voting is cast by a select panel of 50 leading tour operators and travel industry consultants after reviewing constant feedback from guests who have stayed at the properties. So, please vote for us again. It is important to note that the criteria by which the judges arrive at their selection is based on the data regarding all-round standards of excellence and not the size of the property.

Not covering any other areas of the travel industry, these much coveted certificate and trophy awards are exclusively focussed on luxury hotels, resorts and lodges per category, not per country, making these awards truly judged on an international and highly discerning global playing field. It is therefore a most prestigious honour to be a recipient while providing a reliable and respected indication of standards to prospective guests when deciding where to stay on vacation or business trips. Having won the Top International Luxury Beach Resort Award we have to express our appreciation to all our staff who have



put in such a great effort and exhibited a talent for professionalism and commitment that goes beyond the call of duty. Our gratitude goes also to our many guests who have supported and voted for us, not just in this award-winning year but since we opened 20-years ago. To everyone concerned we say a hearty "THANK YOU!"

This year we are not only again a nominee, but also have been chosen to host this glittering event which will take place at Dusit Thani Hua Hin on 8th October 2010. Last year was wonderful that so many of you voted for us and we sincerely hope you will VOTE for us again as explained above – and of course we look forward to welcoming you back to winning The World Luxury Hotel Awards 2009 – 2010 resort hotel.