



Saxon Boutique Hotel & Spa



Sabi Sabi Private Game Reserve – Earth Lodge

BREAKING THE MOULD OF

THE *Tradition* OF *Luxury*

The **World Luxury Hotel Awards™** was established as an ultimate achievement in global hoteliering. This global awards initiative is accepted as the pinnacle of achievement for Luxury Hotels, Resorts & Lodges. These establishments represent the local contribution

A World Luxury Hotel Award is the highest accolade that a hotel can receive, because it says more about the property than any brochure can communicate.



Lion Sands Private Game Reserve – Ivory Lodge

Hotels from South Africa figure prominently in this year's World Luxury Hotel Awards™ (WLHA) nominations. Sun International's Palace of the Lost City, Sandton Sun, Cape Royale Luxury Hotel & Residence, Fairlawns Boutique Hotel & Spa, Peermont's D'Oreale Grand Hotel, The Palazzo Montecasino, Didimala Game Lodge, Pondoro Game Lodge, Budmarsh Private Lodge, Kievits Kroon among others.

While world-class facilities & service excellence remain the staple requirements for being successfully nominated for the 2010 WLHA™, the Award accounts for all categories of the luxury hotel industry, from Luxury Spa Hotels to Luxury Coastal & Casino Hotels to Game Lodges, Golf Resorts & Private Islands.

Annual votes are determined by members of the travel industry and travelers themselves, giving a huge vote of confidence to the experience, standards of luxury and personal pampering that guests from around the world receive in South Africa. Since 2006 the WLHA™ has highlighted the very top hotels that have taken the extra step with regards to their facilities and service excellence.

Marinique Truter, Executive Manager of the WLHA™, said: "I firmly believe that a World Luxury Hotel Award is the highest accolade that a hotel can receive, because it says more about the property than any brochure can communicate, any picture can portray and any personal testimonial can express."

South African Top Achievers among others include... >



Palace of
the Lost City

2010 WLHA NOMINEE

Sun International Hotels, Casinos & Resorts
- Palace of the Lost City

The makers of dreams. The creators of legends. For over 25 years, Sun International's dazzling array of hotels, resorts and casinos have set the benchmark across Southern Africa and beyond. With offerings ranging from sun-baked safari experiences and sub-tropical beach getaways, to dazzling gaming thrills and sensational shows featuring international stars, Sun International is, unquestionably, the one destination for it all.

That means you can expect nothing less than the highest levels of quality and service and enjoy a host of superior activities. Sun International aims to exceed your expectations and allow you to escape into the thrill of your journey. www.suninternational.com

WLHA 2008 WINNER: LUXURY GAME LODGE

Sabi Sabi Private Game Reserve – Earth Lodge

For 29 years Sabi Sabi has enthralled the world offering unparalleled luxury at its four 5-Star lodges. The reserve is blessed with a diversity of habitat and wildlife giving excellent chances of close encounters with the Big Five.

Earth Lodge represents the future with its organic architecture that literally merges with the environment, creating a luxurious wilderness retreat. www.sabisabi.com

WLHA 2009 WINNER: LUXURY GAME LODGE

Lion Sands Private Game Reserve – Ivory Lodge

This internationally Award winning Lodge is located in the finest territory of the world famous Sabi Sands Game Reserve. To quote Rob More, owner Lion Sands; "Our passion is what we believe makes Lion Sands most distinctive. Every top-notch African game lodge must boast the Big Five, excellent food and luxurious surroundings" He says, "what people remark on the most are our people. That's where you create the difference between excellent and unforgettable. There is sincerity and service and a real willingness to give that once-in-lifetime experience." www.morehotels.com

WLHA 2007 WINNER: LUXURY HOTEL

Saxon Boutique Hotel & Spa

The Saxon epitomises tasteful African elegance combined with exceptional, discreetly personalised attention to detail. This lush haven, of peace and tranquility, situated on six acres of undulating landscaped gardens, is a quiet retreat that seems far removed from the hustle and bustle of city life. The Saxon is undeniable in a class of its own. It is the ultimate escape. www.saxon.com

Nominations and Registrations for the 2010 World Luxury Hotel Awards can be submitted online by visiting www.luxuryhotelawards.com