

## Deadline looms for World Luxury Hotel Awards – April 16

MANY luxury South African establishments have walked away with gold statuettes: Cape Town's Cape Royale Luxury Hotel and Residence won the "Luxury Suite Hotel" award in 2009, the 2008's "Luxury Boutique Hotel" award went to Pezula Resort Hotel and Spa, and the Palazzo Montecasino won "Best 2008 Luxury Casino Resort".

The "Luxury Game Lodge" category is one in which South Africa frequently excels, having won it every year for the past three years. The winners were the Bakubung Game Lodge (2007), Sabi Sabi Private Game Lodge (2008) and Lion Sands Private Game Reserve (2009).

All entrants are put through a strict selection criteria, and those selected as nominees are rewarded by being actively marketed and promoted. The association with the World Luxury Hotel Award (WLHA) brand also allows for countless marketing opportunities for nominees.

Each year, luxury establishments can be nominated by guests, travel agents or tour operators. Establishments are welcome to nominate themselves via the WLHA website.

Votes are then cast by a panel of 50 leading tour operators and travel industry consultants.

See [www.luxuryhotelawards.com](http://www.luxuryhotelawards.com) or call the World Luxury Hotel Awards' South African office on 021 888 5517.

